# EARTH ACTION 2006: THE INTERNATIONAL

30 COTTAGE STREET
AMHERST, MA 01002 USA

CAUSE EFFECT

2006: THE INTERNATIONA YEAR OF DESERTS AND DESERTIFICATION (IYDD)

English | Français | Español

# IYDD:

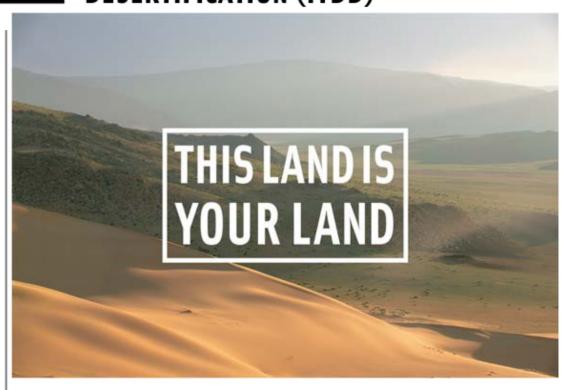
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IN EACH EARTHACTION campaign, hundreds of groups take action simultaneously around the world. Even if some groups only spend a few minutes to take one of these steps, it all adds up.

Experience shows that followup phone calls to legislators or journalists, asking whether they received the materials, and whether they plan to take action or write on the issue, increases the chances of the materials being used.

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Please take a moment to send a copy of whatever you send out on this issue to any EarthAction office. We would also be most grateful for copies of any newspaper articles in your local press where EarthAction's materials may have been used.

Good luck and many thanks.

EarthAction Kits and their component parts are available in electronic form on our website at: WWW.EARTHACTION.ORG.

Put a link on your website to Earth-Action's IYDD web page. A graphic with simple linking instructions is posted at: WWW. EARTHACTION.ORG/IYDD/LINK.HTML.

# ARTH ACTIO

K A EARTH ACTION is a global network of legislators, groups and individuals taking action together to create the political will

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TO Global problems
Of Proporty, was and human rights abuse

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EARTH ACTION

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# THIS LAND IS

taking action together to create the political will for a more just, peaceful and sustainable world.

EARTH ACTION NETWORK WWW.EARTHACTION.ORG

threaten everyone's future.
These problems can be
solved. All that's lacking
is the will.

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# Action kit guide

# ACTION ALERT

**MAKE** copies of the Alert and send them to members of your organization or to friends and colleagues. **DISTRIBUTE** the Alert in other ways—at meetings, at conferences, in classrooms.

**E-MAIL** it to your members, friends, or colleagues. **POST** it on your website.

**SEND** a letter to one or many members of your national legislature and/or to the editor of one or more newspapers or magazines.

## PLANET POSTCARD

**SIGN** and send the detachable postcard to one of your national legislators.

# LEGISLATIVE ALERT

**SEND** to one, some, or all of the members of your Parliament or Congress, with a cover letter from you.

## MEDIA ALERT and GUEST COLUMN

SEND to newspapers (especially editorial writers), magazines, and radio or TV stations. Add your own contact info.

### POSTER

DISPLAY where others can see it.

### RESPONSE FORM

**LET US KNOW** what you have done. Reply online at: WWW.EARTHACTION.ORG, or write to us at any EarthAction office. **▶**