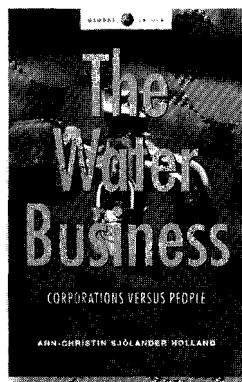


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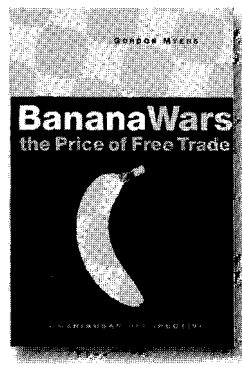


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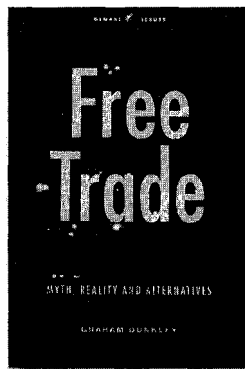


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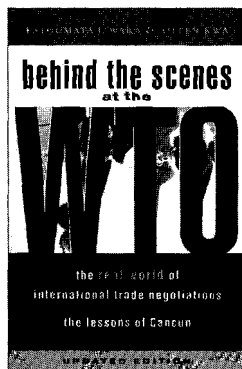


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'This timely book effectively counters the myth that developing countries are well-served by the WTO and usefully exposes the often brutish methods employed by the world's powerful states to impose their agenda on the poorest.' – Mark Curtis, World Development Movement

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The Coffee Paradox

Global Markets, Commodity Trade and the Elusive Promise of Development

BENOIT DAVIRON CIRAD, MONTPELLIER, FRANCE

AND STEFANO PONTE INSTITUTE FOR INTERNATIONAL STUDIES, COPENHAGEN, DENMARK

Why is it that the fashionable coffee bar chains of the rich north are booming while coffee producers are receiving the lowest prices in decades? This book demonstrates that it is not material quality that contemporary coffee consumers buy, but symbolic quality and in-person services. As long as coffee farmers and their organizations do not control at least parts of this 'immaterial' production, they will keep receiving low prices. *The Coffee Paradox* addresses some key questions: What kinds of quality attributes are combined in a coffee cup or coffee package? Who is producing these attributes? How can part of these attributes be produced by developing country farmers? More broadly this book asks: can developing countries trade their way out of poverty? 'The Coffee Paradox' is a major analytical contribution to understanding commodity production and trade, as well as putting forward policy-relevant suggestions for 'solving' the commodity problem.

'An important contribution to the literature on primary products and economic development.' – Diego Pizano, International and Economic Advisor, National Federation of Coffee Growers of Colombia

'Daviron and Ponte have done a masterful job.... This volume should be read by anyone who is interested in how international trade takes place on the ground.' – Lawrence Busch, Director, Institute for Food and Agricultural Standards, Michigan State University

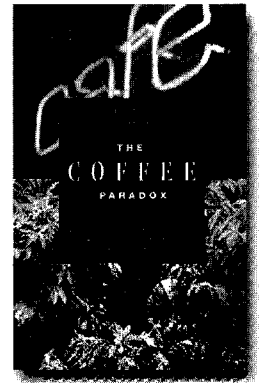
'This book uses value chain analysis to go beyond the normal hand-wringing about the coffee crisis. The authors blend theory and practice (including new data) to provide all those interested in coffee with new insights, ideas and perspective.' – Peter Baker, senior coffee scientist, CABI Commodities

'Ponte and Daviron bring fresh insights... Their well-crafted and historically grounded arguments precisely characterize the important intangible attributes of value and market power that are often overlooked and offer some stimulating perspectives for anyone interested in development and in coffee.' – Daniele Giovannucci, consultant and author of *The State of Sustainable Coffee*, and *Coffee Markets: New Paradigms in Global Supply and Demand*

Contents

Preface / Commodity Trade, Development and Global Value Chains / What's in a Cup? Coffee from Bean to Brew / Who Calls the Shots? Regulation and Governance / Is This Any Good? Material and Symbolic Production of Coffee Quality / For Whose Benefit? 'Sustainable' Coffee Initiatives / Value Chains or Values Changed? / Conclusion

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Questioning Globalization

KAVALJIT SINGH PUBLIC INTEREST RESEARCH GROUP, NEW DELHI

Globalization has become the cliché of our times. The virus of neo-liberal globalization has struck almost everybody including within the ranks of the left. Its proponents claim that it produces 'accelerated, efficient' development along with democracy and human rights. Reality shows the opposite. Economic disasters are not the 'price' we have to pay for a transition towards the promised paradise, but are bound to get worse as long as neo-liberal economic policies are pursued. This book analyses several contemporary debates around globalization. With the help of case studies and statistical data, it debunks several myths, and fundamentally questions the viewpoints held by the 'hyper-globalists'.

'Questioning Globalization is needed. Kavaljit Singh has produced a most convincing book on globalization issues. He writes in a clear, non-jargon style accessible to all policy and opinion makers. I highly recommend the book to all activists including those who are already convinced that neo-liberalism must be defeated.' – Samir Amin, Director, Forum Tiers Monde, Senegal, and author of *Obsolescent Capitalism*

'Kavaljit Singh has written a brilliant and succinct series of responses to a number of basic questions which have academic and political relevance. This book will serve as a valuable text for all readers interested in the political economy of globalization and imperialism, aid and governance, and the role of the nation-state.' – James Petras, Professor Emeritus, State University of New York, US and author of *Globalization Unmasked*

Contents

Introduction / Does Financial Globalization Stimulate Investment and Growth? / Global Rules on Investment: Rules for Whom? / Does Globalization Promote Democracy and Human Rights? / International Aid, IFIs and Good Governance: Whose Governance Matters? / Does Globalization Spell the End of Nation-State?

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