

New Trade Hub Opening

On November 8, the newest center of information for and about trade in West Africa, the West Africa Trade Hub in Dakar, formally opened.

The Dakar Trade Hub joins three other USAID-funded Trade Hubs on the continent, including its sister hub in Accra, Ghana; the Eastern and Central Africa Hub in Nairobi, Kenya; and the Southern Africa Hub in Gaborone, Botswana. Each Hub responds to region-specific needs and serves as a central point where African and U.S. government agencies, donor and civil society organizations, and the private sector can find information and technical assistance on trade, investment, and business activities in the region, including training opportunities.

“The new Trade Hub in Dakar is a gateway to the global marketplace,” said USAID Assistant Administrator for Africa, Lloyd Pierson, “as well as a bridge to jobs and personal opportunity.”

Like the Hub in Accra, the Trade Hub in Dakar will work to reform regional trade policy, boost international exports—particularly in seafood and cashews—and help businesses take advantage of the African Growth and Opportunity Act.

The Trade Hubs are funded through the African Global Competitiveness Initiative, which seeks to expand trade between African countries and the United States.

For more information, visit www.africatradehubs.org.