

World Future Council

The WFC is a policy driven organization – achieving its vision through dissemination of “best policies”

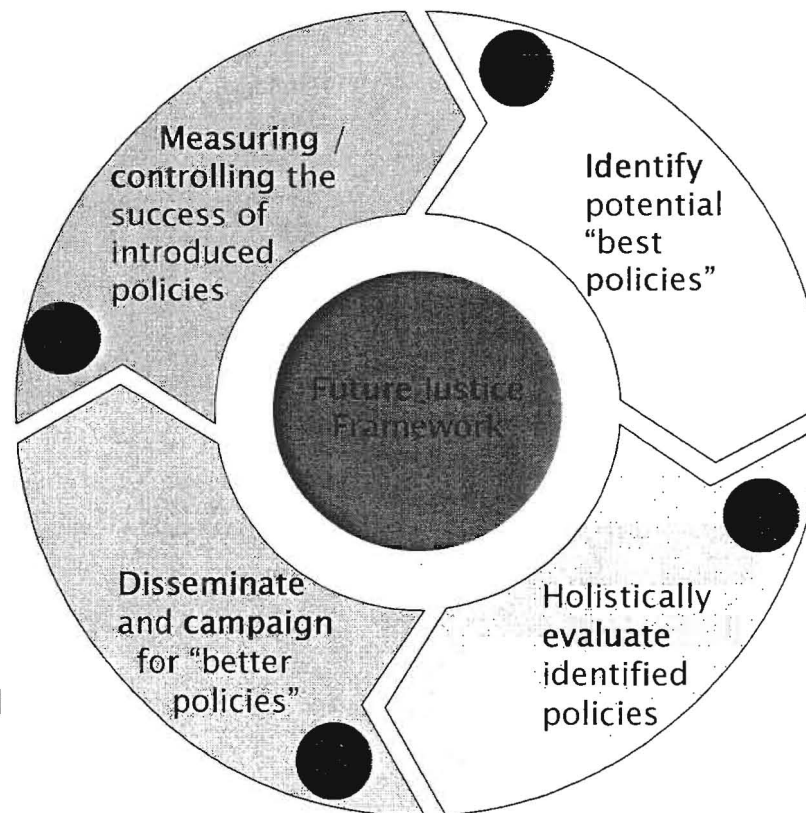
The framework of the WFC (Future Justice Framework)

Question: How can we measure, whether the introduced policies had the desired effect?

Tools: (a) Future Justice Indicators, (b) Future Justice Barometer, (c) Ombudsman for Future Generations

Question: How can we most efficiently disseminate the “best policy”?

Tools: Three phase model of political advocacy



Question: How can we efficiently identify the policies that have a high impact and a high likelihood to count as “best policies” from the millions of policies governing life on earth?

Tools: AGM, Councillor input, individual research, advisors

Question: Is the identified policy a “best policy”?

Tools: Application Tool Kit

Dissemination of best policies (campaigning) is a well understood process ...

Step 1

Awareness Raising: making politicians/ policy makers and the public aware of the existence of best policies. Educating politicians/ policy makers and the public about their positive effects and their future justness

Step 2

Political Engagement/ Advocacy: educating, consulting/ engaging with the legislation and politicians about the necessity to introduce “best policies”. Promoting the introduction of these policies

Step 3

Political Empowerment/ Enabling Legislation: developing tools to empower legislation. Allowing politicians to introduce the “best policies” in question quickly and efficiently

... that builds on a solid tool kit

Work process policy dissemination

Necessary resources

	Awareness Raising	Political Engagement/ Advocacy	Political Empowerment/ Enabling Legislation		Councillor Engagement	Financial Stability/ Fundraising (estimation)
Tier 1 (Issues with high urgency and strong WFC commitment)	<ul style="list-style-type: none"> • Direct mail campaigns • Books • Video-/TV Material 	<ul style="list-style-type: none"> • Parliamentary hearings • Strategy workshops • Fact finding missions 	<ul style="list-style-type: none"> • Tools, blueprints • Feasibility studies • Action kits 		<ul style="list-style-type: none"> • Involvement of a larger number of Councillors (10-20) 	<ul style="list-style-type: none"> • Annual available funds of min. € 600.000
Tier 2 (Issues with high urgency and limited WFC commitment)	<ul style="list-style-type: none"> • Research papers • Brochures • Booklets • Conference participation 	<ul style="list-style-type: none"> • Coalition building • (Parliamentary hearings) 			<ul style="list-style-type: none"> • Involvement of a smaller number of Councillors (5-10) 	<ul style="list-style-type: none"> • Annual available funds of min. € 200.000
Tier 3 (Side issues, low WFC commitment)	<ul style="list-style-type: none"> • Articles, fact sheets • Position papers • Press releases • Integration in WFC website 				<ul style="list-style-type: none"> • Involvement of 1-3 Councillors 	<ul style="list-style-type: none"> • No/very limited funding available (< € 50.000 p.a.)

Note: Each higher level tier contains all the activity options of lower level tiers

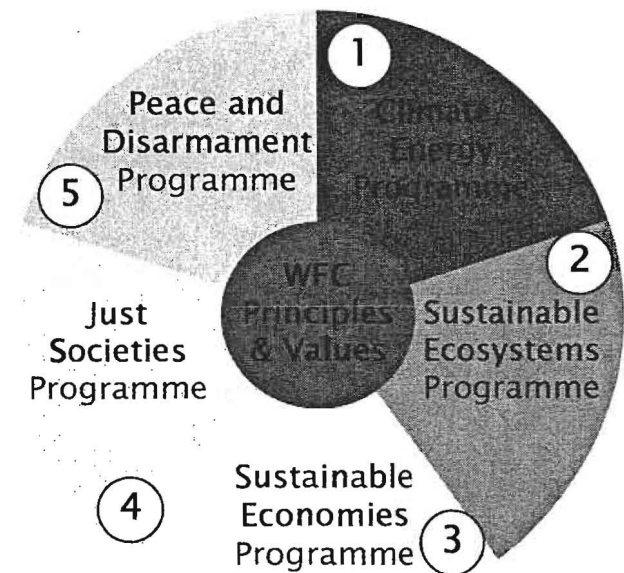
Note: This is a rough guideline only, situational changes are possible

The WFC work programme reflects five major challenges of humanity

The Challenges

- **Climate crisis** – rising average temperatures are predicted to lead to severe ecological, humanitarian, and economic crises
- **Resource crisis** – humanity is currently destroying the foundations for life: water, arable land, clean air and many other goods that we take for granted are becoming scarce
- **Economic crisis** – the existing global economic system is neither equitable nor sustainable
- **Social crisis** – a wrong understanding of well-being and justice coupled with a wrong scientific framework have resulted in a highly unequal world
- **Armed conflicts** – a huge stock pile of arms, a new nuclear arms race among developing countries and a proliferation of local and regional armed conflicts have hampered the attempt to build a world at peace

The WFC Work Programme





Proposed work programme 2010 – overview

(for details please refer to the different work programmes)

Future Justice Framework	Climate/Energy	Sustainable Economies	Just Societies
<p>“Best policies” Evaluation</p> <ul style="list-style-type: none"> Finalize the application tool kit to evaluate “best policies” and develop a training programme <p>Measuring/Controlling</p> <ul style="list-style-type: none"> Develop a set of indicators to measure the effect of “best policies” Develop a Future Justice Barometer to measure the effect of concrete policy decisions Develop a model legislation for the representation of future generations (Ombudsman) for controlling policy making <p>Bad policy approach</p> <ul style="list-style-type: none"> Define a mechanism to prevent and outlaw bad policy authorization 	<p>Renewable Energy</p> <ul style="list-style-type: none"> Accelerate the dissemination of FIT policies in various regions (USA, Africa) Build competence in renewable energies for non-grid regions (focus Africa) <p>Energy Sufficiency</p> <ul style="list-style-type: none"> Promote the smart use of energy (US, Europe, China) <p>Carbon-absorbing measures</p> <ul style="list-style-type: none"> Disseminate the concept of a Renewable Energy Policy Fund Create an alliance for carbon sequestration <p>Sustainable Cities</p> <ul style="list-style-type: none"> Establish WFC as policy reference for city related policies 	<p>Future Finance</p> <ul style="list-style-type: none"> Promotion of legislation that supports small and medium size banks and that break the dominance of finance over the real economy Increase the stability and sustainability of the financial markets through promotion of policies that support lending to sustainable projects in the real economy Support policies that improve the level of resilience of small and medium sized companies against massive external economic shocks (focus on business to business currencies) 	<p>Trustworthy Institutions</p> <ul style="list-style-type: none"> Future Justice Education. Promote the application of the future justice framework in policy making in EU, OECD, and UN Apply Future Justice Indicators in the context of MDG+15 Representation of Future Generations. Promote intuitional representation on all governmental levels Generate significant government support for the official recognition of Crimes against Future Generations (“bad policies”)