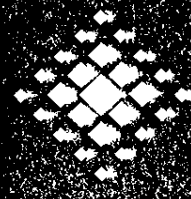


BOARD MEMBER Resource

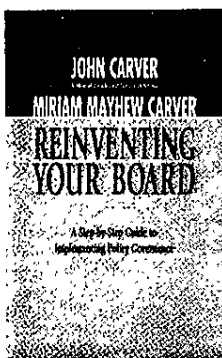
Resources for Board Members and Chief Executives
of America's Nonprofit Organizations **Fall 1997**



**NATIONAL
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Reinventing Your Board

by John Carver and Miriam Mayhew Carver, nonprofit governance consultants. 342 pages. 1997. Hardcover. Published by Jossey-Bass.
(#161e)—\$28 non-members \$21 members

NEW!

In his first book, *Boards that Make a Difference* (see below), John Carver introduced his concept of "policy governance." *Reinventing Your Board* illustrates effective board decision-making, shows how to craft useful policies, and offers practical advice on such matters as setting the agenda, monitoring CEO performance, defining the role of the board, and more. Step-by-step instructions and sample policies make this a valuable resource for boards interested in implementing John Carver's revolutionary "policy governance" model in their work.

Boards that Make a Difference

by John Carver, nonprofit governance consultant. 256 pages. 1997. Hardcover. Published by Jossey-Bass.
(#160e)—\$28 non-members \$21 members.

John Carver's "policy governance" model provides a new approach to governance that nonprofit organizations can find to be challenging, practical, and effective. In *Boards that Make a Difference*, Carver outlines his model of board design, board-staff relationships, the chief executive's role, performance monitoring, and board-management relationships. The book reviews effective policies, meeting structures, committee assignments, and leadership ideas.



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See pages 2 and 3 for our new and featured resources!

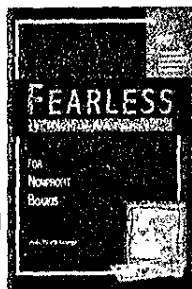
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NCNB's resources for nonprofit leaders can help your board **RAISE MONEY** and **INVEST IT WISELY**

Fearless Fund- Raising for Nonprofit Boards

By G. Worth George, fund-raising consultant and chief executive of Pilgrim Place. 1996. 24 pages. (#142e) — **\$16 non-members \$12 members**



How often have you heard board members complain that they don't know where to start when it comes to fund-raising? Author Worth George has developed a system that will help.

By providing specific choices and instructions, this booklet helps you encourage once-reluctant board members to become active fund-raisers. Written for board chairpersons, development committee heads, chief executives, or other board members interested in increasing board involvement in fund-raising, the booklet outlines the board's role in fund-raising, suggests positive ways to motivate and involve board members, and lists a wide variety of specific fund-raising activities.

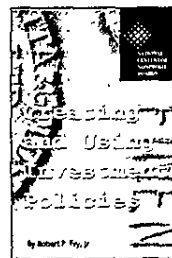
"This is a valuable tool that helps the board member understand that successful nonprofit fund-raising is not begging, it's American entrepreneurialism. The book states succinctly the entrepreneurial way to raise money using the valid resources available to the nonprofit sector."

—Lynn Crandall, Vice President, Municipal Art Gallery Associates
Director, Reardon Volunteer Leadership Development Program
Los Angeles Junior Chamber of Commerce

Creating and Using Investment Policies

A Guide for Nonprofit Boards

By Robert P. Fry, Jr., Senior Philanthropic Consultant, Merrill Lynch. 24 pages. 1996. (#145e) — **\$16 non-members \$12 members**



For many nonprofits, having extra money in the bank is such a novel concept that they don't take full advantage of their new-found stability.

But as organizations grow and their financial conditions improve, board members must consider how to best manage and invest these additional funds.

Creating and Using Investment Policies provides the information necessary to increase the expertise of board and staff members handling a nonprofit organization's investments.

Author Robert P. Fry, Jr. helps board members understand investing, spot and avoid shady investments, and safeguard nonprofit assets. In easy-to-understand language, the booklet explains the basics of investing, how investing for nonprofits is unique, how to work with an investment manager, and appropriate board member involvement in investment management.

Board Member Resource CATALOG

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