# Shifting the Balance Closing the gaps

Bangladesh, a large number of NGOs are dependent on donor funding for the income they require to carry out their development activities. They are, to a greater or lesser extent, aware of the danger of this dependency but the alternative, of seeking their income from domestic sources, has not yet been considered seriously by the NGO community. Against this backdrop, BFRG has emerged with the task of increasing the local fund raising capacity of NGOs in Bangladesh.

# Philosophy

BFRG believes that NGOs will only become viable, stable and permanent when a resource base for the sector as a whole is secure. Once NGOs tap broad public support: through money, in kind, from business sales or by volunteer time or information, they will have a firm foundation for self-reliance

#### Vision

Building self-reliant NGOs as a sector in Bangladesh

### Mission

Towards this end, BFRG will work on both supply and demand side solutions. On the supply side, BFRG will promote indigenous philanthropy, through the creation and support of a national philanthropy resource center and through experimentation with new indigenous mechanisms of philanthropy on the demand side, BFRG will foster effective local resource mobilization.

# Strategies

Strategies will be two fold.

# Firstly, BFRG will kelp NGOs mobilize financial resources from:

- ♦ Individual philanthropy
- Indigenous foundations
- ♦ Community based organizations
- Self reliance movement
- ♦ Foreign development agencies
- ♦ Business sector sponsorship

- Own trade
- Establishing and operating micro-credit program
- ♦ Tapping social investment

# Secondly, BFRG will help NGOs mobilize non-financial resources from:

- Advocacy/ lobbying
- Gaining access to public policy forums
- Seconded professional personnel
- Gaining access to services provided for NGOs
- Volunteer time
- Volunteer skilled labour
- Goods and materials
- Experience
- Training

#### Activities

- Network building of NGOs which believe in self reliance
- Members Directory preparing/ publishing/ disseminating
- Needs assessment of the members
- Advocacy/ tobbying
- Training/ Workshops
- Policy dialogue/round tables

- Research/documentation/publication/ case studies
- Information/resource center
- Linking network members to philanthropists/foundations
- Organization development activities of the members
- Capacity building of the members in strategic planning feasibility analysis etc.
- Linkage between international counterparts

## Membership

#### - General members:

More than 200 NGOs have already become active members of BFRG. Any Bangladeshi NGO which believes in a self-reliant sustainable NGO sector can be a members looks after the activities of BFRG.

#### - Donor members:

Bangladeshi Organizations/ individuals can become donor members by donating money or materials

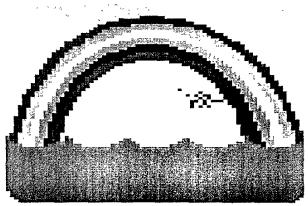
## -Well-wisher member

BFRG encourages development professionals, researchers and research institutions interested in the ideas of the BFRG to become members.

#### **Patrons**

## The BFRG IS supported by:

- ▼ The PRIP Trust
- ▼ The Aga Khan Foundation
- ▼ The Stromme Memorial Foundation



"Fund Raising is a science but its rules are more like a rainbow than a formula. You need to paint with the most delicate shades of colour and mood. You will surely become a success if you paint with love and friendship."

#### **Address**

# Bangladesh Fund Raising Group (BFRG)

59/A, Satmasjid Road Dhanmondi R/A, Dhaka-1209 Bangladesh Tel: 8115953, 8110789

> Fax: +880-02-8116429 Email: ayesha@prip.org

BFRG

Shifting the Balance



Closing the gap

Bangladesh Fund Raising Group

Network for self reliance