

WEB RESOURCES ON MANAGEMENT

This website features resources for non-profits on fundraising, planning and evaluation, marketing and public relations, along with information on general board and management issues

Non profit xpress includes a range of resources on current issues facing non profit organisations www.nonprofits.org The Internet Nonprofit Centre includes frequently asked questions from nonprofits and an on-line library This website features resources to increase the effectiveness of non-profit boards.

Do you want to learn new skills?

A wide range of skill development and training opportunities exist within the global YWCA movement. Through the Skills Bank, the World YWCA aims to connect members and associations wanting to develop new skills with YWCAs that have existing expertise in the area. From programme development and leadership training, to financial management and administration, the World YWCA Skills Bank offers YWCAs the opportunity to develop professional skills that will maximise our impact in bringing change to local communities.

For more information about Skills Bank, visit www.worldywca.org or contact the World YWCA Programme Secretary for your region.



Power to Change

ITI is just one of the many ways the World YWCA movement develops women's leadership for change. You can support ITI and other leadership development opportunities by donating to the Power to Change Global Campaign. The Campaign aims to provide a permanent source of income for the leadership development of women and girls, regardless of political climate, currency fluctuations and economic downturn. To invest in the leadership of women and girls, contact: campaign@worldywca.org.au

Shaping Public Policy

How do we influence government policy as we work to improve the lives of women worldwide? Dr Tricia Szirom, from the YWCA of Australia has developed an advocacy kit which provides strategies for effective lobbying, including ways to influence government and public opinion. It includes tips for using the media and a three stage strategy for obtaining change in government policy. The kit is available from the national association pages on the World YWCA website www.worldywca.org or by contacting the World Office.





International Training Institute 2001

Fifty four women from 28 countries participated in the World YWCA International Training Institute (ITI) on Women in Management from June 12-19, 2001 in Geneva. This included representatives from nine of the newly formed YWCAs in Eastern Europe, Africa and Latin America, and other non- government organisations.

ITI is an annual training event designed to broaden the global perspective of national leaders, and assist them in implementing programmes which empower women and achieve social change. ITI also forms an international network of women leaders to provide peer support as participants face challenges in leading their organisation. The World YWCA has coordinated international leadership programmes since 1919 and the first International Training Institute was held in Geneva in 1934.

This year's event equipped YWCA leaders with tools for managing in the 21st century, developing skills in strategic planning, human resources, financial development, accountability and leadership. Participants also explored ways of utilising advocacy and networking to make a

difference in their local communities, along with the skills to share their learnings with other women upon their return home.

"Building the leadership capacity of individuals and groups who can help systems, institutions and communities undertake and sustain long term change is an essential step in meaningful reform. The leadership skills required include the ability to plan strategically, to manage people, resources and institutions through change processes, and to communicate persuasively with a variety of audiences on urgent advocacy issues", said Musimbi Kanyoro, World YWCA General Secretary, at ITI 2001.

Participant evaluations indicated that many new learnings and skills were gained through ITI, which will equip YWCA leaders as they respond to the needs of their local communities. An electronic forum has been established for participants to maintain networks, continue discussions on management and share resources.

"All the learnings and insights I have gained are like gold bars that will bring richness to every girl in my community."

ITI 2001 Participant

