

## Latest ITC Publications

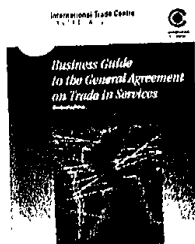
### NEW

► **Executive Forum 2000: Export Development in the Digital Economy.** 125 pages. Summary of discussions held at Executive Forum 2000 on Export Development in the Digital Economy, organized by



the International Trade Centre and the Swiss State Secretariat for Economic Affairs in Montreux, Switzerland in September 2000 — focuses on the role and importance of the digital economy as a factor in building and maintaining export performance in developing countries; assesses impact of e-trade on traditional export practices; explores how developing and transitional economies have responded to the competitive challenges of the digital economy; examines conditions for a national environment that will allow sustainable and effective participation in the digital economy; discusses the short-term initiatives required to promote e-competency and e-trade capability within the public and private sectors; outlines role of national trade support institutions, and key concepts for strategy-makers addressing national response to digital economy.

► **Business Guide to the General Agreement on Trade in Services.** Revised edition. 263 pages. Updated version of *Business Guide to the General Agreement on Trade in Services* (1999). Guide



to GATS and the key features of the multilateral system of trade rules covering services — examines rights and benefits conferred and obligations imposed by GATS on the business community and governments; implications for developing countries and economies in transition; identifies main opportunities and challenges encountered at the practical business level in the implementation of GATS rules and market access commitments.

## ITC's International Trade Bulletins

ITC produces a variety of international trade bulletins which complement ITC's books and technical papers. To subscribe, contact the relevant sections of ITC listed below.

► **Market News Service.** Price and market information for nine primary and/or semi-processed products. Available in English by e-mail, mail or fax on a paid subscription basis. The categories covered are:

- Bulk-packed fruit juices (every two months)
- Fresh fruits and vegetables — Europe, Middle East (weekly)
- Fruits and vegetables news bulletin (monthly)
- Fresh-cut flowers — Asia, Europe, North America (weekly)
- Medicinal plants and extracts (launch June 2001)
- Pharmaceutical raw materials/essential drugs (monthly)
- Rice (twice monthly)
- Spices, spice herbs and seeds (weekly)
- Tropical ornamental plants (twice monthly)

Contact: [mns@intracen.org](mailto:mns@intracen.org)  
<http://www.intracen.org/mns>

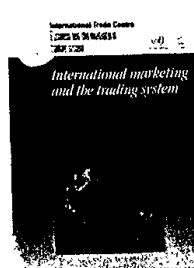
► **Packdata Factsheets.** Overviews of national legislation, packaging case studies and speeches. Issued four times yearly in English, French and Spanish. Available in printed format.

► **Export Packaging Notes.** Recent issues include a calendar of selected packaging conferences and exhibitions, a list of relevant ISO standards and a list of selected packaging-related European directives. Issued twice yearly. English, French, Spanish. Available in printed format.

► **Current Awareness Bulletins.** Abstracts of key packaging information sources. Issued quarterly in English. Available in printed format.

Contact: [packaging@intracen.org](mailto:packaging@intracen.org)  
<http://www.intracen.org/ep>

► **International Marketing and the Trading System.** 219 pages. Study dealing with marketing principles and key managerial decisions facing SMEs in developing and transition economies, in the light of the WTO Agreement and the multilateral trading system, it identifies and analyses regulatory problems in export markets; includes case studies illustrating in detail how business firms, in a variety of countries and industries, are affected by regulatory change and how they respond to it.



► **Export Quality Bulletins.** Each bulletin explores one export quality topic in detail, such as eco-labelling for textiles, WTO's Agreement on Sanitary and Phytosanitary Measures, quality issues in the European Union for food, and others. Issued several times yearly in English, French and Spanish. Available in printed format.

Contact: [gujadhur@intracen.org](mailto:gujadhur@intracen.org)  
<http://www.intracen.org/eqm>

► **Trade Finance Press Abstracts.** Trade finance-related press abstracts, contact information for export credit agencies, ITC trade finance activities. Issued quarterly in English. Available in printed format and on the ITC web site.

Contact: [cattani@intracen.org](mailto:cattani@intracen.org)  
<http://www.intracen.org/tfs/docs/publications/pressabst.htm>

► **International Purchasing and Supply Link.** Trends and contacts in purchasing and supply management. ITC research and activities in international purchasing; public procurement issues; practical tools and techniques for purchasing managers. Issued twice yearly in English, French and Spanish. Available in printed format, by e-mail and on the ITC web site.

Contact: [ipsms@intracen.org](mailto:ipsms@intracen.org)  
<http://www.intracen.org/ipsms>

► **International Trade Documentation.** Annotated list of newly acquired publications and electronic sources in the ITC library. Issued quarterly in English, French and Spanish. Available in printed format and from the ITC web site.

Contact: [hebboul@intracen.org](mailto:hebboul@intracen.org)  
<http://www.intracen.org/itdc>

► **World Trade Net Newsletter.** News on important WTO meetings and their business implications, dispute settlement cases, relevant ITC publications and events of interest to partners in ITC's World Trade Net programme. Available monthly, by e-mail and on the World Trade Net site.

Contact: [jouve@intracen.org](mailto:jouve@intracen.org)  
<http://www.intracen.org/worldtradenet>

► **Coordinated Leather Industry Assistance for Africa.** Outlines technical assistance activities of over 30 donor organizations in the hides, skins, leather and leather products sector in Africa. Serves to enhance coordination among donor organizations by providing information on donor projects, activities and meetings; to maximize impact of donor funding; and to source funds. Issued biannually. Available in printed format. ►

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