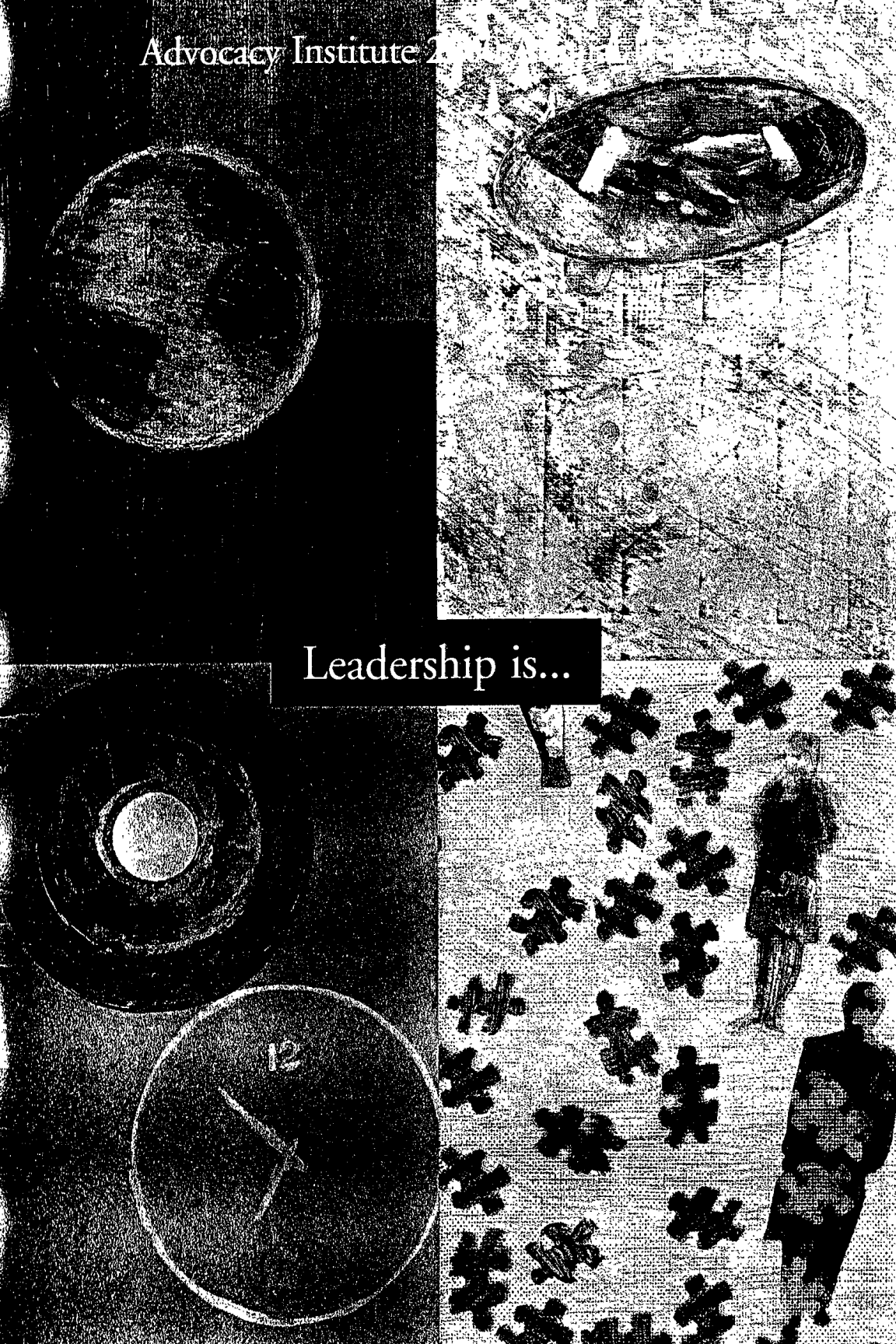


Leadership is...



Mission

The Advocacy Institute (AI) is a U.S.-based global organization dedicated to strengthening the capacity of political, social and economic justice advocates to influence and change public policy.

The Advocacy Institute works to make a difference around the world by strengthening movements for political, social, and economic justice through leadership support, networking and organizational development. With our partners, we help make democratic institutions accountable. Our actions link us with a global community of grassroots activists and non-governmental organizations (NGOs) that tackle human rights issues such as poverty, gender equity, peace, sustainable development, public health, and protecting the environment.

Our mission is carried out through the following core activities designed to enable movements and organizations to set public agendas:

Leadership

- Recognizing and supporting social justice leadership through a national recognition program in partnership with the Ford Foundation and the Robert F. Wagner Graduate School of Public Service, New York University, *Leadership for a Changing World*, highlights the importance of leadership to create, initiate, and sustain action for democratic change.

Capacity Building

- Designing and conducting Fellows Programs, justice advocacy leadership strengthening programs, based on extensive needs assessments.
- Providing strategic guidance and support.
- Networking among more than 500 Advocacy Institute alumni in the USA and 47 additional countries to initiate actions and apply advocacy lessons.

Tobacco Control and Public Health

- Strengthening the leadership capacity of tobacco control advocates in the U.S. and abroad.
- Convening potential allies for relationship building, strategy exchange and joint action planning.
- Documenting and disseminating advocacy lessons drawn from our networks, particularly as they apply globally.