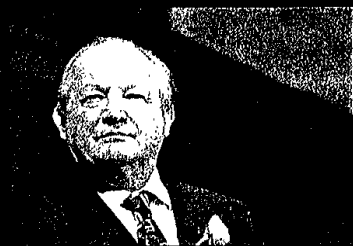


# CAF Network



Welcome to CAF's International Network. On these pages, I hope you will be able to gain a small insight into the amazingly wide variety of fascinating activities which I believe are playing a role in improving and developing civil society in all the areas in which we are privileged to operate.

Ten years ago, CAF was an organization whose activities extended only as far as the United Kingdom itself. Five years later, believing that our mission had an important role to play in a rapidly changing world, we had evolved into a UK based organization with interests overseas. By the current day, we have transformed into a truly international Network of organizations, each of different size and maturity, each facing different needs and challenges, and each working within different laws and economic conditions. But they are all brought together by sharing an extraordinary and exciting mission – to increase the flow of resources to support charitable activity and to encourage an environment in which that activity can thrive.

I hope that you will want to work with us in the future in tackling the many opportunities to continue this work that lie ahead.

Michael Brophy  
Chief Executive  
Charities Aid Foundation

CAF is an international NGO with a unique mission – to increase the flow of funds and resources to support voluntary action and non-profit enterprise. With more than 75 years of experience and a global network spanning five continents, CAF is dedicated to creating the mechanisms and the opportunities to enhance global philanthropy.

CAF America was registered in 1992 as a 501(c)(3) public charity. Facilitating and promoting international philanthropy, CAF America ensures that US taxpayers can make tax-deductible donations worldwide, while helping US corporations to establish effective international philanthropic programs.

CAF Russia was set up in 1993. It works with NGOs, national and international companies and government to encourage individual and corporate philanthropy and increase the flow of funds to non-profits across Russia and the Newly Independent States. CAF Russia aims to establish its own grantmaking programme and develop individual giving and financial services for charities across the region.

Bulgarian CAF (BCAF) was established as an independent NGO in 1995, to contribute towards a strong and more accountable NGO sector, which actively participates in the social development of the country. BCAF is working towards financial sustainability for the country's NGOs, as well as fostering an indigenous and Diaspora donor culture.

CAF Brussels, set up in 1996, works in partnership with foundations, non-profits, companies, individuals and the European Institutions. It seeks to raise awareness of the sector, build corporate citizenship, strengthen the sector to meet social needs, and develop synergies among NGO networks throughout Europe.

CAF Southern Africa was established in 1997 to provide financial services and advice to the NGO sector to increase its financial sustainability and rise above the current funding crisis. CAF Southern Africa also works with government to lobby for a more favourable fiscal and legal environment for NGOs and, with support from seven of South Africa's largest companies, will be launching an employee fundraising programmes for regular, sustainable donations to local NGOs.

CAF India was set up in 1998. Its aim is to create an effective and sustainable voluntary sector by building relationships between NGOs, government and individual and corporate donors. CAF India is also working to encourage a more favourable giving environment and enhance fundraising through the development of systems.

CAF Australia, established in 1999, works to bring focus to individual and corporate giving, and to provide both charitable and financial services. It helps donors make the most of their giving and the NGO sector the most of its resources, and encourages and facilitates effective and sustainable support for NGOs.

CAF West Africa, also set up in 1999, works with partner organizations to steer NGOs beyond grant aid to financial independence, develop stronger relationships with government and raise awareness locally of corporate social responsibility. It plans to develop a range of activities to build stakeholder capacity for the sustainable flow of resources to community development in the West African sub-region.

## Advertising Feature

# Community Philanthropy

One of CAF's guiding principles is to facilitate and support local giving to develop sustainable civil society. From employee payroll giving and electronic fundraising, to social investment and corporate community involvement, CAF is helping to create innovative new opportunities to stimulate worldwide philanthropy.

## Online giving in the US

CAF America has taken global philanthropy online, bringing together US individual and corporate donors, foundations and non-profits worldwide through a single giving portal.

[www.allaboutgiving.org/america](http://www.allaboutgiving.org/america) offers donors a searchable and expanding database of international NGOs as suggested recipients of their support. The site also outlines the various ways companies and US taxpayers in the US and the UK can donate overseas, and enables them to give online.

Interested donors can search the database for eligible NGOs by country, name or description, creating a greater profile for charities and increasing their chances of being funded.

According to Katherine A Tanham, CAF America's Program Officer, "If we are truly to function as a global village, it's essential that companies and individuals can securely and confidently pursue their international philanthropy.

[www.allaboutgiving.org/america](http://www.allaboutgiving.org/america) not only facilitates that objective, it gives the donor a real flavour of the breadth of NGO activity throughout the world."

Since its launch in 1993 as a 501(c)(3) public charity, CAF America has been the champion of international tax-effective philanthropy, distributing over US\$30 million to charitable organizations both in the US and overseas.

## Russian corporate philanthropy

Russia's second largest oil company, Yukos, has chosen CAF Russia to develop and manage its corporate community involvement programme.

With the largest single donation ever made by a Russian company, CAF Russia and Yukos aim to reform social policy in specific cities and regions and build up a sustainable infrastructure of social services.

Yukos' programme of corporate social responsibility will include three key components: consulting in the development of more effective municipal social welfare and education systems; grantmaking; and training for municipal institutions and NGOs.

Olga Alexeeva, CAF Russia's Chief Executive said: "Never before has a programme on such a scale, and with the objective of reforming local social policy, been funded by a Russian company. It is very significant for a Russian company to take such a strategic approach towards its corporate social responsibility. Working with Yukos, will enable us to develop a model and mechanisms of corporate giving which could then be used by other Russian companies."

CAF Russia leads the way in building and promoting social responsibility models to develop indigenous philanthropy, leveraging additional resources totalling UK£30 for every UK£1 invested. CAF Russia is also an expert on community foundation development in Russia, and is at the forefront in promoting corporate philanthropy and corporate social responsibility.

## Tax-free giving in Australia

Take up of CAF Australia's payroll giving programme, Give As You Earn, has grown exponentially over the last few months. In July 2001, 4,300 employees gave donations totalling AUS\$34,700; in December 2001, 5,800 employees were giving AUS\$76,600.

Launched to remove the administration burden from NGOs and companies which had previously administered their own programs, or were intending to do so in the future, Give As You Earn has streamlined payroll giving, enabling companies to run effective payroll giving programmes and allowing NGOs to get on with the business of fundraising, managing donor relationships and upgrading their donors.

Donations through the scheme are taken after tax is levied, leaving donors to reclaim the tax paid on their donations at the end of the financial year. But in order for payroll giving to fully realise its potential, CAF Australia, supported by the NGO sector, is lobbying government to make payroll giving tax-free.

According to Duncan Power, CEO of CAF Australia, "If government makes this change, it will revolutionize philanthropy in Australia and make payroll giving the number one way to give: The whole system will be simpler and more attractive to donors who will receive their tax breaks immediately."



**A d v e r t i s i n g   F e a t u r e**

# Advocacy

Through its commitment to advocacy, CAF is developing the social, legal and fiscal frameworks in which both philanthropy and NGO activity can thrive. Its work with indigenous NGOs, global businesses, academics and governments is helping to create robust and sustainable non-profit sectors throughout the world.

## Working with the EU

Poland has become the first country to accept CAF Brussels' assistance in establishing representation close to the EU. The aim is to provide countries seeking EU membership with a presence at the very heart of the decision-making process.

A representative of a consortium of Polish NGOs, think tanks and networks is now based at the offices of CAF Brussels. As well as contributing to the cost of their rent, CAF Brussels organized an induction course to the EU with the help of ECAS, and is currently working on a number of projects with them.

Having a representative in Brussels gives candidate countries an insight into the decision-making process and funding environment, and provides access to those people directly involved. It also ensures that they can participate in the range of issues from poverty and health to employment and the environment.

According to Gabriela Voicu, CAF Brussels' EU Liaison Officer, "The only way to understand fully how EU Institutions work, is for NGOs to experience it, first-hand, for themselves. And they need to be involved in the process during negotiations rather than later, after membership."

At the forefront of European advocacy, CAF Brussels aims to identify efficient mechanisms to bring NGOs in candidate countries closer to the European Institutions and NGO networks operating in Brussels.

## Uniting South Africa's NGOs

CAF Southern Africa and the Non Profit Partnership (NPP) have developed the country's first fully interactive, electronic newsletter designed to bring focus and unity to South African NGOs.

The need for such a vehicle was underlined in the last parliamentary session, when six pieces of legislation which could affect the financial health of the sector were passed without a single NGO voice being heard.

According to Eugene Saldanha, Director of CAF Southern Africa and the NPP, "In future the NPP will, through its NGO networks, skills, lobbying and

competencies developed during the tax campaign, try to influence any legislation that could potentially affect the financial sustainability of the sector."

The newsletter, entitled NPP Legislation Update, will enable the NPP to reach its widest ever audience. It will outline the latest developments on tax legislation and extensions to the Public Benefit Activity List, provide details of regional training workshops to educate NGOs on the implications of particular laws, and give access to specialist knowledge through an 'ask the expert' section.

CAF Southern Africa and the NPP aim to promote and support democratic transformation by strengthening the financial sustainability of the NGO sector.

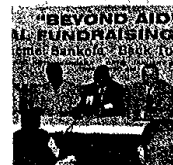
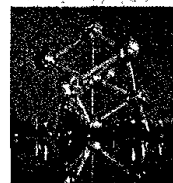
## Recognition for Ghana

CAF West Africa has been instrumental in gaining official recognition for Ghana's NGOs in the development of the country. The recent change in government, however, has delayed progress of the 'Draft National Policy for Strategic Partnership with NGOs' through parliament.

Originally the document was blocked by NGOs, angry at the lack of consultation. As a result, CAF West Africa and Ghana's main NGO umbrella organisation the Ghana Association for Private Voluntary Organisation in Development (GAPVOD), helped to establish a national consultative group to co-ordinate NGO input into the proposal.

The result is a culmination of extensive discussion between representatives of 14 NGO networks, five government ministries, chiefs, traditional authorities, and representatives from community organizations. The document is currently being studied by the Ministry of Manpower, Development and Employment with responsibility for the sector, and will be given priority in the first quarter of 2002, before being passed before the cabinet and then parliament.

Kofi Awity, Regional Director of CAF West Africa is pragmatic about developments, "Despite the fact that NGOs have never been more significant in national development in West Africa, they continue to face an uncertain future. What is now urgently needed is a legal framework to support the sustainability of a healthy civil society."



**A d v e r t i s i n g   F e a t u r e**

# Capacity Building

An innovative provider of financial and non-financial services, CAF is striving to ensure that NGOs worldwide have access to affordable, high quality services, tailored to their specific needs. Whether through training, grantmaking, consultancy or banking and investments, CAF is committed to helping NGOs operate both effectively and transparently.

## Grantmaking in Bulgaria

Bulgarian NGOs have until the end of March to apply for grants from the BCAF PARTNERS Grantmaking Program.

BCAF was selected by The Institute for Sustainable Communities to be part of their grants and capacity building initiative to strengthen NGOs and their work. BCAF now manages grant funds of UK£100,000 per annum, with the latest round focusing on projects covering the protection of women, children and the elderly.

The PARTNERS Programme, funded by USAID (United States Agency for International Development), has enabled NGOs to leverage in longer-term, local support. One particular project, providing assistance to elderly disabled people, received funding for food, medicines and home care. Much of the food, however, has been provided by local businesses that have become engaged in the project.

Some NGOs, with projects ranging from helping young disabled people to make saleable crafts, to creating a bicycle path in the centre of a university town, have been able to leverage between 30% to 50% of their support from local people and businesses.

While the PARTNERS Programme closes at the end of September, BCAF will continue its fundraising efforts for the mobilization of local resources.

## Building Hungary's civil society

Through its UK operations, CAF has been working in Hungary to encourage co-operation between information and advice services providers.

A number of Hungarian NGOs work to develop civil society by disseminating information on matters such as housing, financial, legal and welfare issues. The Citizen Advice and Information Services Project aims to identify these organizations and establish what services they offer in order to build collaborative partnerships across a range of providers.

Funded by the Department for International Development, the project aims to develop a

comprehensive database, an advice manual, and training through a combination of UK-based experts visiting Hungary, local trainers, and study visits to the UK.

According to Ed Chmara, CAF International Consultant, "Study visits add an extra dimension to the knowledge of Hungarian NGOs by building a better understanding of the challenges faced by UK organizations. More importantly, however, NGOs from both Hungary and the UK often share common aims, enabling them to exchange ideas and experiences, and build lasting relationships long after CAF consultants have left."

CAF works throughout the world to provide in-country consultancy on civil society development and international grantmaking programs.

## Self sufficiency in India

CAF India has been spearheading a ground breaking project to bring capacity building workshops to a number of People's Organisations (POs) of India.

Funded jointly by the Department for International Development, CAF and a range of Indian partners, the project spans five states and involves five very different POs, each working with the country's poorest tribal people.

The aim is to train representatives from the POs who will in turn train the groups that they represent, which range from travelling communities to rice farmers. Workshops cover governance; securing income beyond foreign donors; working with companies and local government; improving communication systems; and making better use of natural resources.

According to Mathew Cherian, Director of CAF India, "The people involved in these workshops are extremely poor and exist outside of the caste system, so developing long-term and sustainable sources of income is a formidable task. These workshops however, along with more tailored support activities for some of the groups involved, could have a dramatic impact on the lives of the people they serve."



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