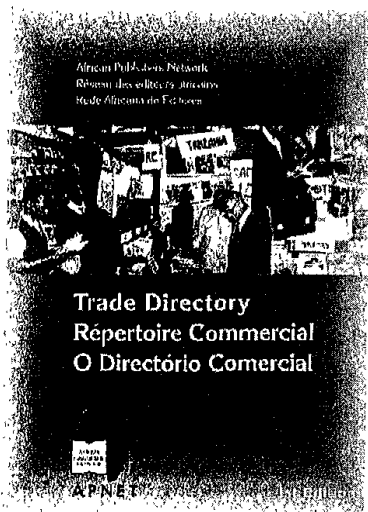


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APNET sees its role as a catalyst in fostering trade among member countries. This it can do by ensuring that awareness is created about its members' existence and their different product lines. With this *Trade Directory*, APNET is hopeful that it has created a handy reference guide for the book community in Africa and elsewhere as well as for organisations and donor agencies and other bodies concerned with or supporting indigenous publishing and book development in Africa.



The objectives of this directory are to:

- ① help African publishers and the international community to recognise who the publishers are and the extent of publishing activities in each country;
- ② assist African publishers in the identification of potential partner publishers to match particular needs and requirements when it comes to licenses, co-publications and distribution;
- ③ bring publishers of the same interests into contact with other practitioners within the region and with other interested parties; and
- ④ improve the collective impact of support to, and work within indigenous publishing and book distribution.

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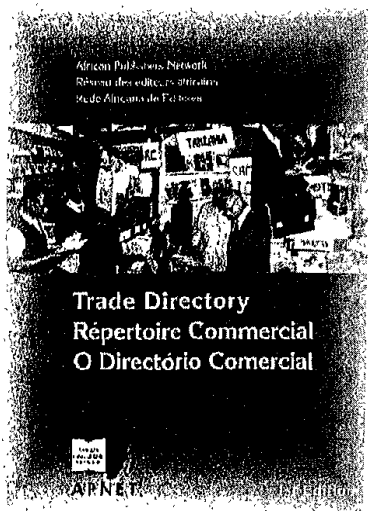
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