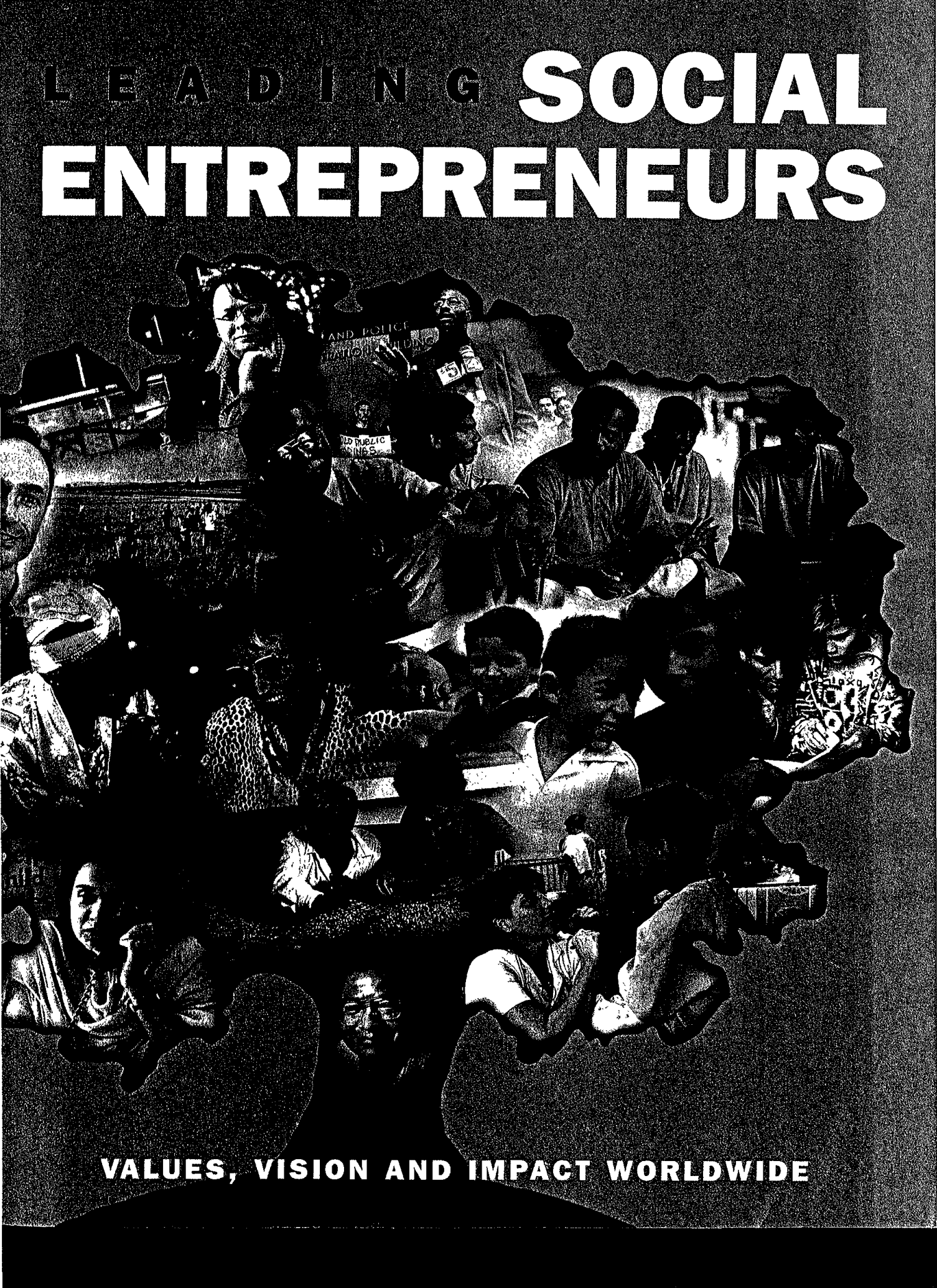
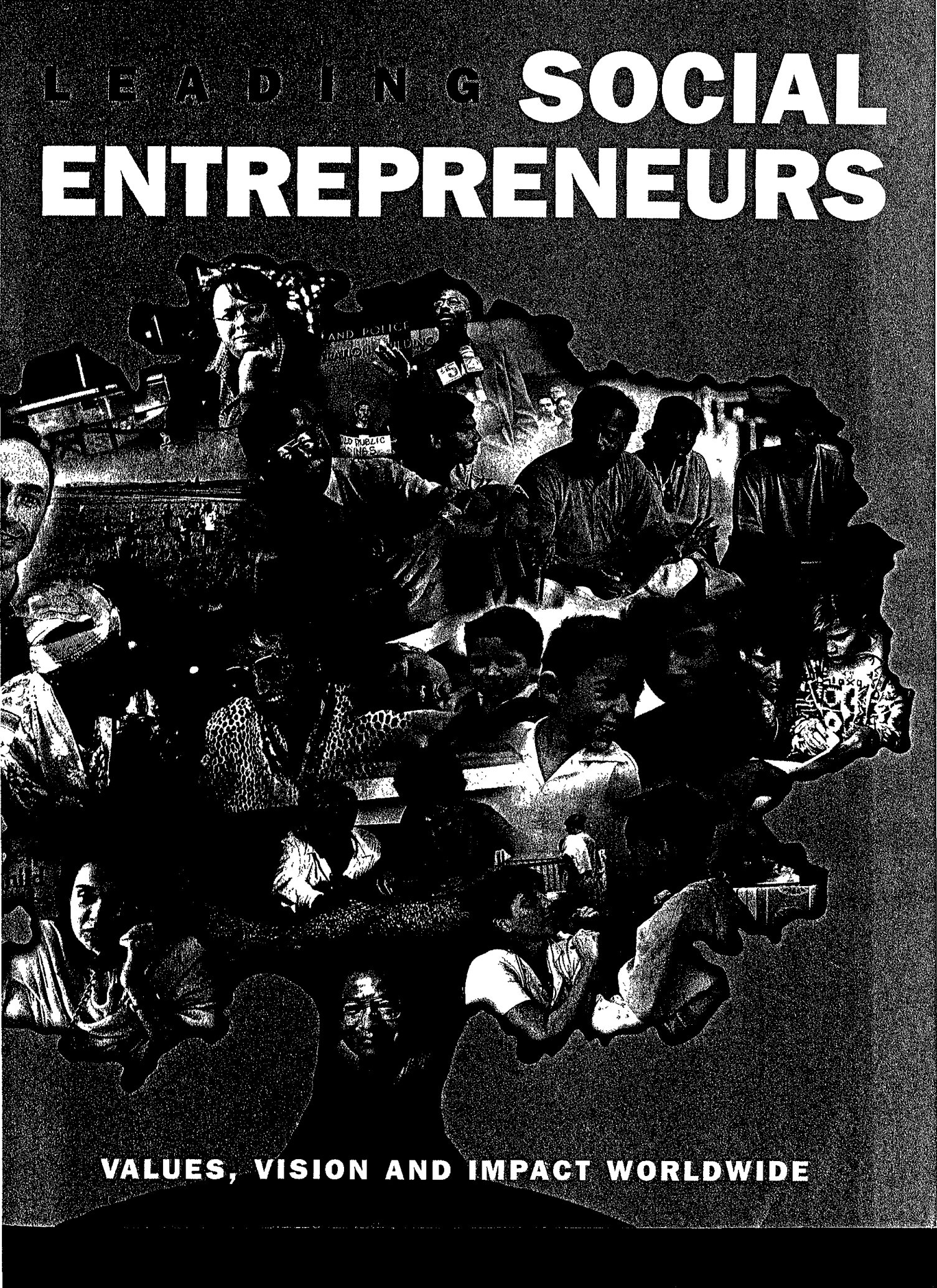


LEADING SOCIAL ENTREPRENEURS



VALUES, VISION AND IMPACT WORLDWIDE

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Ashoka

TWO DECADES OF LEADING SOCIAL ENTREPRENEURSHIP

"What makes Ashoka unique is its willingness to step in when the risks are greatest. They seek to help individuals before they have succeeded — when no one else is ready to help and when a little help makes an enormous difference."

NICEF: Action for Children



1700 North Moore Street
Suite 2000

Washington, VA 22209-1939, USA

www.ashoka.org

www.changemakers.net

- 1980** Founding of Ashoka by Bill Drayton
- 1982** First Ashoka Fellow elected in India
Launch of Asia program
- 1983** First Fellows in Indonesia
- 1986** First Fellows in Brazil
Launch of Latin America program
- 1987** First Fellows in Mexico and Nepal
Local Fellowship networks piloted
- 1988** First Fellows in Bangladesh
Creation of Fellowship Support Services (FSS)
- 1989** First Fellows in Thailand
- 1990** First Fellows in Zimbabwe
Launch of Africa program
Entrepreneur-to-Entrepreneur (E2) program piloted in the USA
- 1991** First Fellows in Nigeria and South Africa
- 1992** First Fellows in Cote d'Ivoire, Ghana, Mali, Senegal and Pakistan
- 1993** Creation of *Changemakers*, the first magazine devoted to the field of social entrepreneurship
First Fellows in Burkina Faso, Cameroon and Uruguay
- 1994** First Fellows in Czech Republic, Hungary, Poland and Slovakia
Launch of Central Europe program
First Fellows in Argentina, Chile, Colombia, Ecuador and Peru
First Fellows in Guinea Bissau
- 1995** First Fellows in Bolivia and Paraguay
Entrepreneur to Entrepreneur (E2) program launched in Brazil
Internet Incentive and Challenge Funds for Fellows launched in Latin America
- 1996** Ashoka/McKinsey Center for Social Entrepreneurship launched in São Paulo, Brazil
First Fellows in Costa Rica and Venezuela
Citizen Base Initiative competition piloted in Thailand
- 1997** www.changemakers.net, launched as the first online publication dedicated to social entrepreneurship worldwide
First Fellows in El Salvador
- 1998** Entrepreneur to Entrepreneur (E2) program launched in Argentina
Citizen Base Initiative competition launched in Brazil
Internet Incentive and Challenge Funds for Fellows launched in Asia, Africa and Central Europe
First Fellows in The Gambia
- 1999** Ashoka/McKinsey Center for Social Entrepreneurship piloted in Argentina
Citizen Base Initiative competition launched in South Africa
The Innovative Learning and the Environmental Innovations Initiatives launched globally
First Fellows in Botswana
- 2000** US/Canada Program launched; first 10 Fellows elected
First Fellows in Turkey, Slovenia, Lithuania, Nicaragua and Guatemala
- 2001** Ashoka/McKinsey Center for Social Entrepreneurship launched in India
Launched Small Producers Initiative

"Ashoka is a great global organization, built on a brilliant idea. It picks up social entrepreneurs when they themselves don't know what great changes they can bring. That's the stage when budding innovators need the support most. Ashoka helps pool local innovations into global solutions."

Muhammad Yunus
Founder and CEO
The Grameen Bank
Bangladesh