

The African Publishing Companion: A Resource Guide

Researched, compiled and edited by Hans Zell Publishing Consultants

The African Publishing Companion, published both in a print version and in electronic format, is a collection of concise yet detailed information about many aspects of African publishing. It is intended as a one-stop reference source that will facilitate access to a wide array of information relating to African publishing, and to serve as a desktop companion for quick answers to questions about the African book industries and the various players, organizations, and publications involved. Additionally, it provides an extensive bibliographic survey of the literature on the key issues and topics that dominate African publishing today, with an emphasis on the most recent literature published over the past five years.

The African Publishing Companion pulls together a broad range of up-to-the-minute information previously only available through consultation of several separate sources, or not previously available either in print or online formats. It is extensively cross-referenced, and includes over one thousand Email addresses, and links to Web sites and a variety of Internet documents,

The Web-based, fully searchable, online version of this densely packed compendium on African publishing will be kept current by regular updates, and new material will be added at regular intervals.

Contents

- African publisher's email and Web site directory
A comprehensive directory of Email addresses of publishers throughout Africa, and details of their Web sites (where they exist), also including research institutions and NGOs with publishing activities.
- Book trade and allied associations
- Book development councils and other book promotional bodies
- Reproduction rights organizations
- Authors' and writers' associations
- Organizations, donor agencies, and networks supporting African publishing and book development
- Schemes, book series, and other projects promoting African book and journal publishing

African Impact—A Celebration of Africa's 100 Best Books
African Journal Online (AJOL)
African Journals Support and Development Centre (AJSDC)
African Scholarship at ZIBF
Afrikanissimo
Alan Hill Scholarship
Arusha III Declaration: A 'New Deal' Between African Writers and Publishers
"Bellagio Studies on Publishing" series
British Council initiatives
East African Book Development Project

Groupe d'Initiative pour la Promotion du Livre en Langues Nationales (GIPLLN)
Indigenous Publishing Development Trust (INPUDE)
Intra-African Book Support Scheme (IABSS)
The Noma Award for Publishing in Africa
"Perspectives on African Book Development" series
Programme for the Enhancement of Research Information (PERI)
Publisher's Resource Pack Scheme/Information & Training
Resources for Publishing and Bookselling catalogues
Review of African Periodical Articles (RAPA)
The Science for Africa-KAWI Project
World Bank—African Publishing Initiative (API)

- Books in print, bibliographic, and other reference tools

- Book trade journals and magazines
- Principal dealers and distributors of African books (outside Africa)
- Major booksellers/Library and educational suppliers in Africa
- African book fairs and other book promotional events
- African book and literary awards
- Book industry training courses and training institutions
- African publishing statistics and publishing capacity
- Researching African publishing
A 'starter's guide' for students and others conducting research on the African book industries.
- Main issues and topics in African publishing: **A bibliographic guide to current literature**
A wide-ranging bibliographic survey of recommended reading on various high-profile topics associated with African publishing and book development. It includes details of books, substantive articles, papers in edited collections, and a variety of Internet documents, providing sources for reading – and leading to a fuller understanding – about the different issues as they relate to the African book industries. A short abstract is provided for each item, and references to published reviews are included for a number of the books. Although some historically important documents are included, the emphasis is on the most recent core literature published over the last five years.

Topics and issues covered:

GENERAL STUDIES & HISTORICAL
BACKGROUND

TOPICS

The acquisition of African-published material
African book trade organizations and associations
Authors and publishers
Book and journal publishing assistance and
donation programmes
Book development organizations
Book industry training
Bookselling and book distribution
Children's book publishing
Christian publishing
Community publishing
Copyright and rights management
Educational and school book publishing
Electronic publishing and new technology
Intra-African book trade

Journal publishing
Marketing and promotion
Multinational publishers in Africa
National book policies
Publishing in African languages
Reading and reading promotion
Rights sales, licensing, and publishing
partnerships
Scholarly and STM publishing
Women in African publishing
The World Bank and African publishing

REGIONS

Francophone Africa

TRAINING MANUALS

INTERVIEWS with African publishers

- Index

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