

*Health Unlimited  
works in developing  
countries to improve  
the health of  
communities affected  
by conflict*

## ***New publication***

### ***A practical guide to producing health education programmes for radio***



## **HEALTH ON AIR** by Gordon Adam & Nicky Harford

*Health on Air* is a unique handbook aimed at radio broadcasters, health educators and communication specialists. It has been published by Health Unlimited primarily for use on health projects in developing countries, but will also be of interest to the media in general, aid agencies and government organisations.

Health Unlimited first became involved in media-led projects in Afghanistan, helping to develop early scripts for the BBC Pashto Service. Following on from this, Health Unlimited started a radio and video project in Cambodia, which focused on sexual and reproductive health. Health Unlimited has now established three further radio and TV projects in Africa & Asia under its Well Women Media Project initiative.

*Health on Air* takes a step by step approach to explore ways in which radio programmes can be developed locally. The 110-page handbook is presented in an easy-to-read format with lively illustrations, "hints and tips" and a variety of examples drawn from the experiences of health education projects and radio stations round the world.

Divided into nine sections the handbook takes the reader through the key stages of programme making from problem analysis and information selection to pretesting and evaluation.

**For further information or a review copy please contact:  
Jo McKenzie on 0171 582 5999**

**To order a copy (priced £4.99 + p&p) please contact :  
TALC, PO Box 49, St Albans, Herts AL1 5TX, UK  
Tel +44 (0)1727 853869 Fax +44 (0)1727 846852 Email  
talcuk@btinternet.com**

Prince Consort House  
27-29 Albert Embankment  
London SE1 7TS  
Tel 0171 582 5999  
Fax 0171 582 5900  
E-mail [nc161@btinternet.com](mailto:nc161@btinternet.com)

*Chair*  
Magdalena Gardner-Brown

*Director*  
Clive Nettleton

*Patrons*  
Joan Bakewell  
Sir Douglas Black MD FRCP  
Jean Boht  
Dr Pauline Cutting OBE FRCS  
Prof Andrew Haines MD FRCP  
FRCGP FFPHM  
Bishop Trevor Huddleston CR  
John Simpson CBE  
Delia Smith  
Prof E S Watkins MD FRCS

Registered Charity No 290535  
Registered in England as Health  
Limited  
Registered Limited Company  
No 1837621  
Registered office:  
Prince Consort House  
27-29 Albert Embankment  
London SE1 7TS

*Printed on recycled paper*