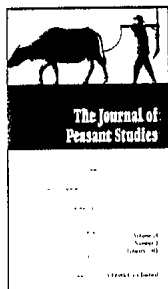


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Crown House, 47 Chase Side, Southgate, London N14 5BP

Tel: +44 (0)20 8920 2100 Fax: +44 (0)20 8447 8548

North America: 5824 NE Hassalo Street, Portland, OR 97213 3644

Tel: 800 944 6190 Fax: 503 280 8832

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Figure 1. Comparative analysis of Culture and Development and Cultural Development

Focus	Culture and Development	Cultural Development
Primary aim	Social change/growth	Cultural change/growth
Relationship to development	Concerned with the influence of cultures on development processes	Concerned with promoting cultural growth as an aspect of development
	Concerned with the use of cultural forms and traditional/popular media as mechanisms for development	Concerned with preserving and supporting the development of cultural forms, traditions, heritage and cultural infrastructures
Relationship to culture	Concerned with personal and community growth, awareness, education and empowerment and the fulfilment of practical needs	Concerned with the fulfilment of aesthetic and cultural needs
	Concerned with creative and cultural activities as mechanisms for non-formal education, popular communication and participation in development processes	Concerned with creative and cultural activities as a means of individual or community expression
Target audiences	Communities, youth/children, women, minorities, socially disadvantaged groups	Arts audiences, visitors, consumers, buyers
Institutional partnerships	Public and civil society agencies concerned with development, community change, social services, governance, health, economic development	Public and civil society agencies and private sector concerned with culture, economic development, employment, trade, tourism and leisure
Support structures	Development policies, social service systems, human rights instruments, governance and democracy system	Cultural policies, economic policies, intellectual property rights, cultural markets, private sector
Practitioners	Development workers, community activists, specialist cultural workers	Artists and creators, professional cultural managers and administrators
Development of expertise	Specialist training in development fields, peer exchange, comparative analysis of methods and practices, evaluation of impact on target groups	Specialist professional training at cultural institutions, peer exchange/tuition and comparative analysis of art forms and audiences