

PEAK

PEAK Applied Course, March 13–14, 2014

Systematic Behaviour Change in Development Projects

Systematic Behaviour Change in Development Projects

PEAK Applied Course A32/14

Objectives The course will enable participants to plan, design, and evaluate evidence-based behaviour change campaigns. The participants will learn how to conduct a quantitative survey of behavioural determinants, how to identify the required behaviour change techniques and how to prove the effects and effectiveness of these techniques.

For whom The course targets professionals interested in behaviour change, especially in water, sanitation and hygiene.

Course Subjects Developing evidence-based behaviour change campaigns

- ▶ Learning contextual, social, cultural, and psychological behavioural determinants
- ▶ Compiling a quantitative questionnaire
- ▶ Preparing a survey and analysing data
- ▶ Selecting and designing behaviour change techniques
- ▶ Setting-up a field test
- ▶ Monitoring change in behavioural determinants and behaviour

Lecturers Prof. Dr. phil. et dipl. zool. Hans-Joachim Mosler, Eawag, Environmental Social Sciences, Environmental & Health Psychology, Dübendorf

Information Prof. Dr. Hans-Joachim Mosler, Eawag, Dübendorf
Phone +41 58 765 55 42
Hans-Joachim.Mosler@eawag.ch

Course Documentation The participants will receive course documentation.

Course Language The course will be conducted in English.

Confirmation The participants will receive a course certificate.

Course Secretariat and Registration Eawag, PEAK, 8600 Dübendorf
Phone 058 765 53 93
peak@eawag.ch or www.peak.eawag.ch

Course Fee CHF 680.– The fee includes taxes, course material, lunch, refreshments during the coffee and tea breaks, apéro. Other meals and hotel accommodation are not included.

General Terms and Conditions The general terms and conditions of Eawag apply www.eawag.ch/agb/index_EN

Date, Time Thursday, March 13, 2014 from 8.30 am to 5 pm,
followed by an apéro
Friday, March 14, 2014 from 8.30 am to 5 pm

Location Eawag
Überlandstrasse 133
8600 Dübendorf

Eawag is a research institute within the ETH domain and is one of the world’s leading research institutes in the field of water and aquatic ecosystems. It works on concepts and technologies for the sustainable use of water resources, while striving to reconcile the ecological, economic and social aspects of the water bodies. Eawag also undertakes teaching and consultancy work, and thereby acts as an important link between research and practical application. Over 400 staff are employed by Eawag in Dübendorf and Kastanienbaum.

www.eawag.ch

Eawag offers a continuing education programme to practicing professionals, which goes by the name of PEAK (practice oriented Eawag courses). The courses are based on current research work and experiences. Several courses are run every year, which, alongside PEAK’s purpose of knowledge transfer, serve as a forum for dialogue between the participants, and between research and practice.

www.peak.eawag.ch

Eawag, Überlandstrasse 133, 8600 Dübendorf, Switzerland



Please stamp

Eawag
Geschäftsstelle PEAK
Überlandstrasse 133
8600 Dübendorf

Registration

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Thursday and Friday, March 13–14, 2014

☐ Please send me the hotel list.

Name

First Name

Organisation

Address

Phone

E-Mail

Date

Signature

Billing address

Please mail this form to: Eawag, PEAK, P.O. Box 611, 8600 Dübendorf, Switzerland, peak@eawag.ch or register online www.peak.eawag.ch