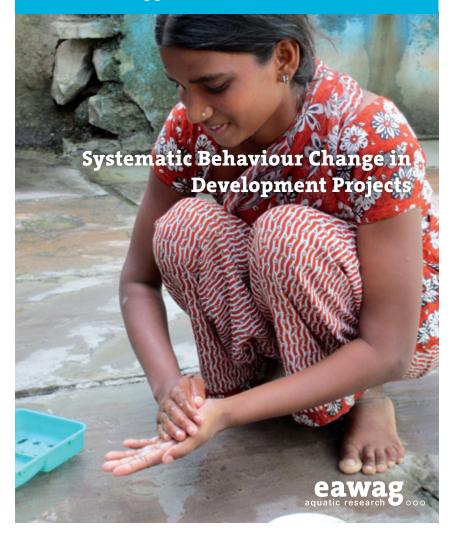
Eawag: Swiss Federal Institute of Aquatic Science and Technology

# PEAK

PEAK Applied Course, March 13-14, 2014



# **Systematic Behaviour Change in Development Projects**

### PEAK Applied Course A32/14

### **Objectives**

The course will enable participants to plan, design, and evaluate evidence-based behaviour change campaigns. The participants will learn how to conduct a quantitative survey of behavioural determinants, how to identify the required behaviour change techniques and how to prove the effects and effectiveness of these techniques.

### For whom

The course targets professionals interested in behaviour change, especially in water, sanitation and hygiene.

### **Course Subjects**

Developing evidence-based behaviour change campaigns

- Learning contextual, social, cultural, and psychological behavioural determinants
- ► Compiling a quantitative questionnaire
- ▶ Preparing a survey and analysing data
- ▶ Selecting and designing behaviour change techniques
- ► Setting-up a field test
- ► Monitoring change in behavioural determinants and behaviour

### Lecturers

Prof. Dr. phil. et dipl. zool. Hans-Joachim Mosler, Eawag, Environmental Social Sciences, Environmental & Health Psychology, Dübendorf Information

Prof. Dr. Hans-Joachim Mosler, Eawag, Dübendorf
Phone +41 58 765 55 42
Hans-Joachim.Mosler@eawag.ch

Course

The participants will receive course documentation.

Documentation

Course Language The course will be conducted in English.

**Confirmation** The participants will receive a course certificate.

Course SecretariatEawag, PEAK, 8600 Dübendorfand RegistrationPhone 058 765 53 93

peak@eawag.ch or www.peak.eawag.ch

**Course Fee**CHF 680.– The fee includes taxes, course material, lunch, refreshments during the coffee and tea breaks, apéro.

Other meals and hotel accommodation are not included.

General Terms
The general terms and conditions of Eawag apply
and Conditions
www.eawag.ch/agb/index\_EN

**Date, Time** Thursday, March 13, 2014 from 8.30 am to 5 pm,

followed by an apéro

Friday, March 14, 2014 from 8.30 am to 5 pm

**Location** Eawag

ClimatePartner°

Überlandstrasse 133 8600 Dübendorf

Cover photo: Handwashing in India (Fotographer: Elisabeth Seimetz, Eawag)

Eawag is a research institute within the ETH domain and is one of the world's leading research institutes in the field of water and aquatic ecosystems. It works on concepts and technologies for the sustainable use of water resources, while striving to reconcile the ecological, economic and social aspects of the water bodies. Eawag also undertakes teaching and consultancy work, and thereby acts as an important link between research and practical application. Over 400 staff are employed by Eawag in Dübendorf and Kastanienbaum.

### www.eawag.ch

Eawag offers a continuing education programme to practicing professionals, which goes by the name of PEAK (practice oriented Eawag courses). The courses are based on current research work and experiences. Several courses are run every year, which, alongside PEAK's purpose of knowledge transfer, serve as a forum for dialogue between the participants, and between research and practice.

# www.peak.eawag.ch

Eawag, Überlandstrasse 133, 8600 Dübendorf, Switzerland



Please stamp

Eawag Geschäftsstelle PEAK Überlandstrasse 133 8600 Dübendorf

# Registration

Systematic Behaviour Change in Development Projects

PEAK Applied Course A32/14

Thursday and Friday, March 13–14, 2014
☐ Please send me the hotel list.
Name
First Name
Organisation
Address
Phone
E-Mail
Date
Signature
Billing address

Please mail this form to: Eawag, PEAK, P.O. Box 611, 8600 Dübendorf, Switzerland, peak@eawag.ch or register online www.peak.eawag.ch